matillion Maia

Ready to lead your team into an AI-first future?

The templates below will help you position Maia as an urgent solution to your biggest data challenges. By leading the charge on AI-first solutions, you'll show initiative, spark real change, and put yourself at the forefront of your company's next big step forward.

Championing Maia shows you're not just keeping up with the pace of AI – you're helping set it. It's your chance to bring fresh thinking to the table, make your team's work easier, and shape how your organization scales with data.

Email template:

To: Boss@bossemail.com

Subject: Strategic AI Opportunity

Hi [Boss's Name],

I've been looking into AI solutions for data engineering and came across something worth our attention. Matillion, a leader in data integration, has built an agentic AI data team called Maia – it automates pipeline building, transformations, and even troubleshooting.

They're inviting our team to join a 'Maia Session' – an interactive strategy session showing how it can plug into our existing stack and tackle real challenges. Since launching in June, they've already run hundreds of sessions with strong traction from companies like Merck and GE Healthcare signing on as early adopters.

The session includes:

- A live demo tailored to our challenges and tech stack
- A practical blueprint for quick implementation
- Customer results – including a top 5 US bank cutting $5M in consulting costs, and a clinical research org replacing 4 data engineers

Would you be open to joining the session if I set it up?

Best,

[Your Name]

Slack message:

Hi (name), I was researching AI solutions for data engineering and found something interesting – there's an agentic AI called Maia that acts like an agentic data team. It's built by Matillion (a well-established data integration company).

Early adopters like Merck and GE Healthcare are already seeing big productivity gains and cost savings. Would you be open to joining a short Maia Session with Matillion to see how it could work for us?

What is a Maia Session?

A Maia session is a **strategic** session with our agentic AI specialists – not just a demo. It's tailored to your specific needs and shows how other organizations are using AI to transform data operations.

What makes it different:

- Interactive dialogue with peers, not a vendor pitch
- Real-world use cases from leading companies
- Hands-on experience with Maia
- Practical blueprint for immediate implementation
- Access to the Maia Data Leaders community



Hundreds of data professionals that have seen Maia have reacted with excitement and urgency. Early adopters are gaining competitive advantage over companies not yet leveraging AI in their data teams.

BOOK A MAIA SESSION