MATILLION

Matillion for Financial Services

Accelerate customer centricity

Key benefits

- **Drive new revenue** and **increase customer loyalty** by using data to personalize customer experiences.
- **Identify and assess risk and fraud faster** through a complete, continuous view of data.
- **Decrease costs** by improving audit capabilities and **automating compliance** activities.
- Consolidate internal and third party ESG data to **better understand ESG performance** and drive investments.
- Unify diverse data to **create new insights** to drive business opportunities.

"We choose Matillion due to its cloud-native architecture, ease of deployment, adaptability and smaller ramp-up curve. We have achieved a 5X improvement in our data processing speed."

Manzoor Mohideen, Assistant VP Data Management, Pacific Life

Financial services under pressure

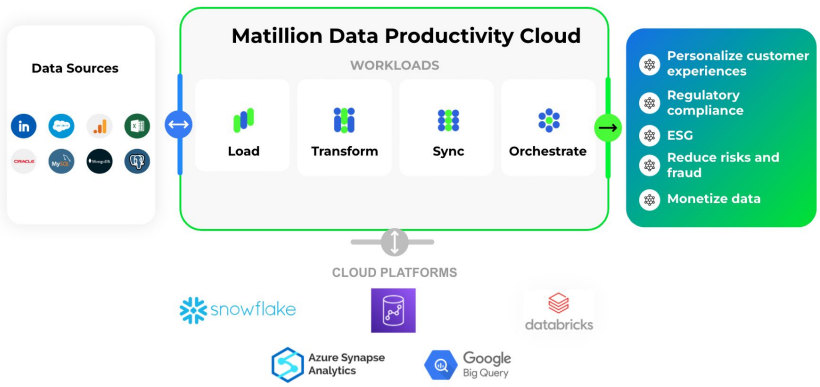
Financial services firms are facing a myriad of challenges. Customers expect fast, personalized experiences on all their digital devices. Regulations like AML, KYC-CDD, GDPR are complex and evolving, and non-compliance can mean company fines or reputational damage.

While environmental, social, and governance (ESG) issues are top-of-mind for financial institution executives, financial fraud is still a big problem with banks, and more channels means more fraud patterns to detect.

To have data-driven financial insights and improve customer experiences, information from diverse systems needs to be unified into complete and accurate business-ready data, and move quickly to the people and systems that need it for decision-making.

Matillion can help

With Matillion, financial services firms can get data business-ready faster, so they can deliver exceptional customer experiences and get a single view of risk, fraud and compliance.



Integrate all your data with Matillion Data Productivity Cloud

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Go from reactive to proactive with faster, better insight

Revive your stale dashboards with higher quality, continuously flowing data. Empower sales, marketing, risk management and support to gain new insight and be more responsive to customers, business opportunities, or threats. Matillion can help you get improved business outcomes across your data-driven banking, securities or insurance initiatives.

Improve financial customer experiences

Gain a 360 degree view and improve banking and services experiences across all channels to increase satisfaction and revenue, and decrease churn.

Get a single view of risk and fraud

Continuously integrate all your risk and compliance data with operational information. Stop fraud by analyzing data anomalies faster.

Comply with evolving regulations

Decrease costs by automating compliance data consolidation activities and improving audit capabilities.

Improve ESG scoring

Consolidate internal and third party ESG data to better understand ESG performance and drive sustainable investment decisions.

Data monetization

Unify diverse data, like customer behavior and payments, to create new insights. Enter new markets based on in-depth analytics.

Get business-ready data faster with Matillion

The Matillion Data Productivity Cloud helps you load, transform, sync and orchestrate data faster, without coding, so you realize your business outcomes sooner.

Improved productivity

Easy-to-use platform to load and transform all disparate data at speed for a 360 view without coding.

Faster insight

Optimized ELT integration allows you to leverage the power of cloud data platforms, leading to faster customer responses and risk assessment.

Business-ready data

Cleanse and enrich data to create current, correct, complete datasets for every application, so you have higher confidence in day-to-day decisions.

Trusted by leading banks, securities and insurance firms

Matillion is actively used by over 100 financial services companies worldwide, and recently announced a strategic investment from Citi Ventures.

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